

Pranav Bhedi

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Senior Technical Program Manager

AI and Data Governance | Responsible AI | AI Enablement and Growth

Technology leader with 10+ years of experience scaling cybersecurity, privacy, and AI-enabled SAAS products across Fortune 500 companies, including Amazon and PwC. Most recently led the launch of a 0 to 1 cross-functional AI-powered technology product serving 1.4M+ users, enabling secure LLM personalization across Amazon. Strengths include AI governance, data protection, product strategy, risk mitigation, and disciplined cross-functional execution at scale. Recognized for creative problem-solving, calm leadership under ambiguity, and the ability to build trust-based relationships through dependable and respectful collaboration. I aim to apply my experience toward my purpose: ensuring AI is used for the betterment of humanity while remaining beneficial for business.

Skills

Security Program Management | Third Party Assessment & Pen Test Coordination | Security Maturity Assessment & Benchmarking | Vulnerability Management | Risk Based Remediation Management | Controls Testing (PCI DSS, SOX) | AI Governance & Responsible AI | Data Protection & Privacy (Law 25, DSR) | Program Governance (RACI, Risk Registers, Escalation) | Stakeholder Management

Experience

Amazon

Vancouver, Canada

Senior Technical Program Manager, Amazon Compensation Technology

Dec '24 – Apr '26

- Led end-to-end delivery of a 0 to 1 AI-powered product for LLM-driven personalization, AI-generated insights, and a conversational experience for 1.4M+ employees on highly sensitive compensation data.
- Defined and executed the Responsible AI scaling strategy: safety guardrails, human-in-the-loop review gates, and pre-launch compliance testing (SOX), plus the governance mechanisms - RACI, risk register, escalation matrix - that determined what shipped, what was held, and what was escalated.
- Acted as the bridge between central Security, Privacy, and Legal functions and the product teams required to adopt their standards driving consistent adoption across 150+ dependencies spanning 40+ teams, reporting to VP-level stakeholders.

Senior Technical Program Manager, Cybersecurity

Jul '23 – Aug '24

- Owned PCI PTS POI and PCI DSS certification for Amazon One biometric payment devices: scoped requirements, coordinated readiness assessments and certification from accredited third-party assessors and labs, and drove risk based remediation of findings to achieve approval from major card brands.
- Drove security, payments, and compliance outcomes across retail and eCommerce products (Amazon One, Dash Carts), and led workload planning and automation for AWS business and productivity services (Amazon Connect, WorkDocs, Chime etc.).
- Owned backlog management and feature prioritization for security products under Agile frameworks, cutting product-launch SLA deviations by 82% within four months.

PricewaterhouseCoopers (PwC)

Seattle, USA and Vancouver, Canada

Manager, Cybersecurity and Privacy

Aug '16 – Jul '23

- Led security, privacy, and data governance assessments and vendor evaluations for Fortune 500 clients - building the assessment frameworks, running the evaluations, identifying gaps, and benchmarking client security maturity against industry peers.
- Drove company-wide adoption of a standardized data-protection and Responsible AI assessment framework and procedures, enabling secure, compliant enterprise LLM adoption with consistent controls assessments and benchmarks across clients.
- Led strategy, implementation, and scaling of a 0 to 1 safety, privacy, and security assessment, insights, and automation platform - lifting profit margins for data protection assessments by 52% and winning PwC's Product Innovation Challenge.
- Partnered across Engineering, Security, Compliance, and Legal to implement a risk-based mitigation strategy for a financial-services firm, cutting risk exposure 30% and saving \$2M.
- Delivered an in-house Data Subject Request solution accelerating Law 25 compliance for a multinational Canadian retailer, and led a payments compliance program across five countries for a global technology company.
Designed a data platform and automated dashboards with Power BI and Tableau, reducing manual reporting by 70% and enabling real-time KPI reporting to CISO and CIO of a global technology company.
- Developed a gold-standard data discovery regex library, reducing false positives by 60% and saving over 500 hours annually in Data Loss Prevention (DLP) rule configuration across multiple client environments.

Certifications and Education

Influence Without Authority | Maven

Apr '26

AI Governance | BlueDot Impact

Apr '25

AI Governance Professional (AIGP) | International Association of Privacy Professionals

Sep '24

Georgia Institute of Technology | Master of Science (MS), Electrical and Computer Engineering | GPA: 3.80

May '16